



DIARMUID FARRELL

Utilising design as a tool for questioning, I strive to work in collaborative spaces that lie between disciplines. I'm endlessly curious about the boundaries of design and how adopting alternative perspectives within a user-centred framework can distill complex concepts and systems into impactful experiences that benefit both users and clients.

EXPERIENCE

CONTACT

diarmuidcfarrell@gmail.com
+353 83 164 7576
Dublin/Carlow,
Ireland

WORK

diarmuids.com
@di_armuid

EDUCATION

2016 - 2020
First class honours,
(BA)Interaction Design,
NCAD, Dublin

2018 - 2019
First class honours,
(BA)International,
Bauhaus Universitat, Weimar

References on request

INTERESTS

Critical design,
AI/Data ethics,
Generative technology,
Coding (Py, C++, HTML, Js).

HOBBIES

Cycling,
Surfing,
Exp. music production,
New media art.

FRONTEND.COM - UX DESIGNER

(2020 - Present) - *References on request*

Operating throughout the entire design process, from discovery to handoff, I play a key role in managing project and client needs. I specialise in an iterative and rapid approach to UX prototype development, enabling me to quickly adapt and refine designs based on user and client feedback. Collaborating closely with client development teams, I gain an understanding of their needs and work with them to ensure seamless implementation of designs. I have a proven track record of establishing deep-rooted connections with clients and ensuring their satisfaction with the final product.

OPTUM - INTERACTION DESIGN INTERN

(2019) 3 Months - *References on request*

Cross collaboration, Public speaking, User research, Accessible design, Design for healthcare, UI design, Design system development.

FREE ELECTRONS - XR TROPHY DESIGN

(2018) 6 Months - *References on request*

Mixed reality experience design, Unity/C++ application development, 3D CAD, Design for manufacturing, Project management, Cost management.

TALKS & EVENTS

D.A.T.A. - (2023) Talk, 'AI & Mimicry'
NCAD (Studio+) - (2022) Visiting workshop, 'Data & Design'
WhyDesign - (2021) Talk, 'Why AI can make a difference'.

AWARDS & BURSARIES

Digital Society Award - (2020) Winner, Woven Chats
Artsthread Global Grad Show - (2020) Winner, Woven Chats
IDI Graduate Design Awards - (2020) Shortlist, Woven Chats